



Livia Formisani

Senior Content Consultant & Writer

[Projects as Managing Editor](#)

[Projects as Web Project Manager, Content Manager, Editor](#)

[Writing – Technical Articles](#)

[Writing – My column on American Express Essentials](#)

[Testimonials](#) | [Clients](#) | [Linkedin](#)

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Managing Editor

Client: BMW Group

2014-2015

Managing Editor, BMW i Pure Impulse Programme

Coordination, launch and supervision of the print and online publication BMW i Pure Impulse Programme Guide in 10 languages, including direct communications, recruiting, people management. In this role, I led a team of 10 in-house editors, all reporting directly to me.

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Managing Editor

Client: University of Pittsburgh Medical Center

2022

Managing Editor, University of Pittsburgh Medical Center - Italy

Relaunch of five websites of Italian health clinics under one unique website following their acquisition by the University of Pittsburgh Medical Center. This included recruiting and supervising a team of ten writers and two copyeditors working on 400+ pages in Italian.

[Website](#)

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Web Project Manager

Client: University of Luxembourg

2020-2023

Web Project Manager, Interdisciplinary Centre for Security, Reliability and Trust
Launch: Q3 2023

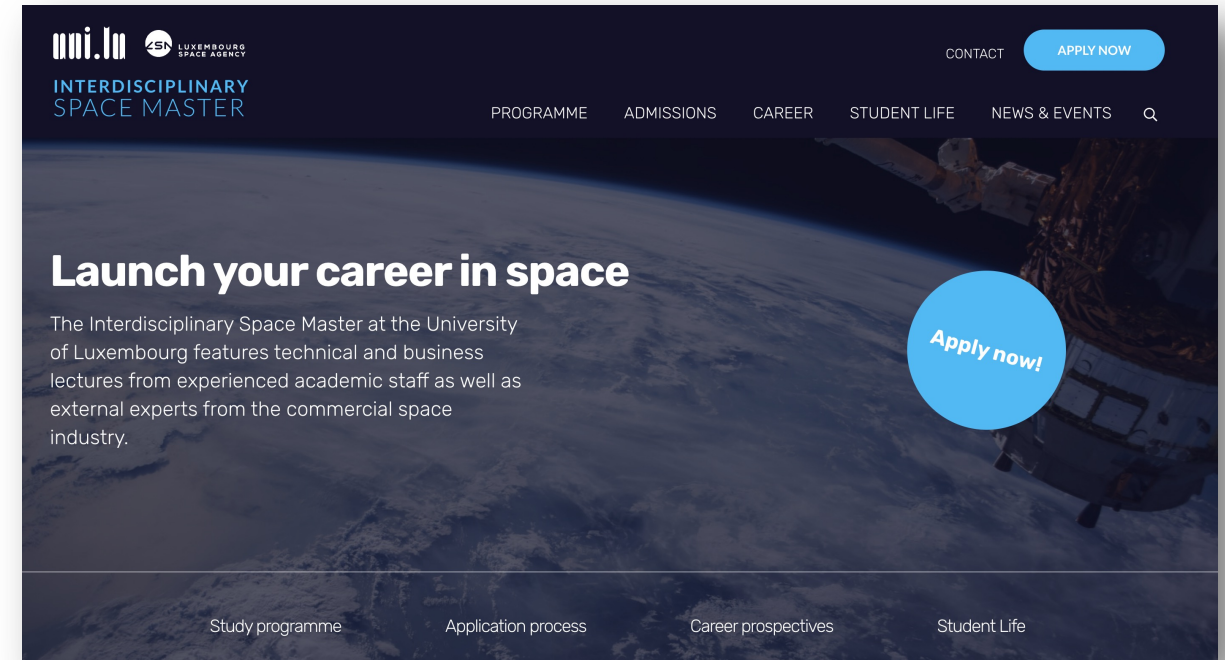
2020

Web Project Manager, Interdisciplinary Space Master

Coordination and launch of the website of the Interdisciplinary Space Master at the University of Luxembourg. In this project, I supervised designers, developers, content consultants, and regularly reported to upper management.

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Content Manager

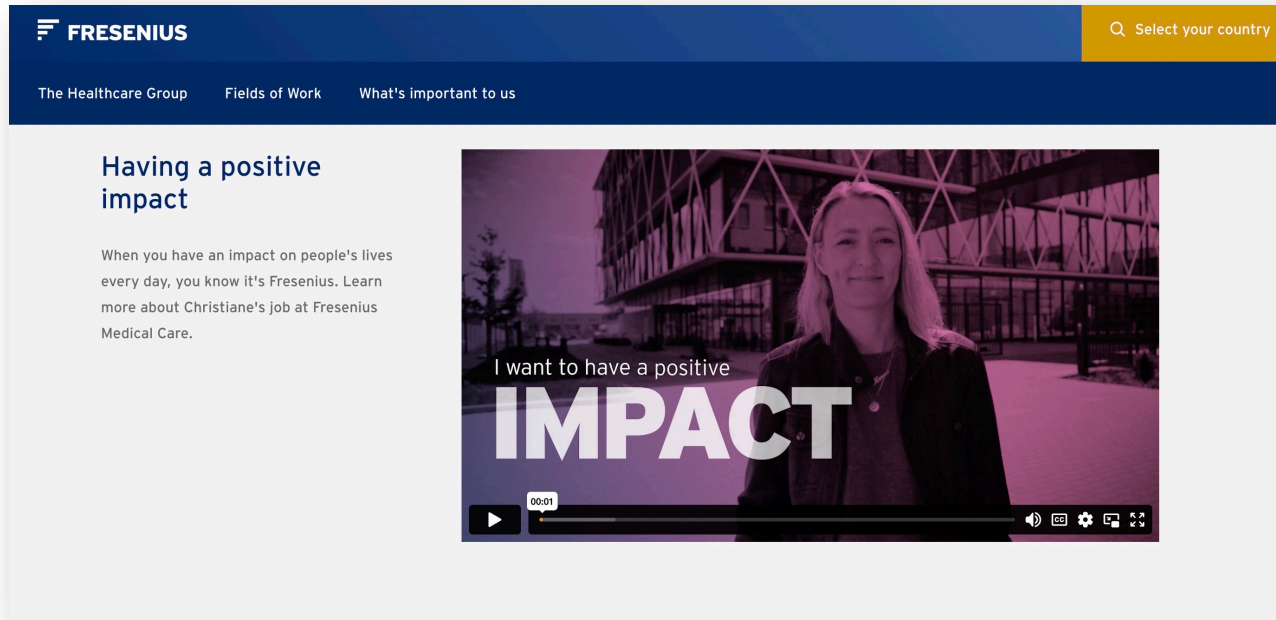
Client: Fresenius Medical Care

2021-2022
Content Manager & Senior Copywriter –
Careers website

Coordination and writing of the entire English version of the new careers website for Fresenius Medical Care, including interacting with management and developers.

[Website](#)

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Editor

Client: University of Luxembourg

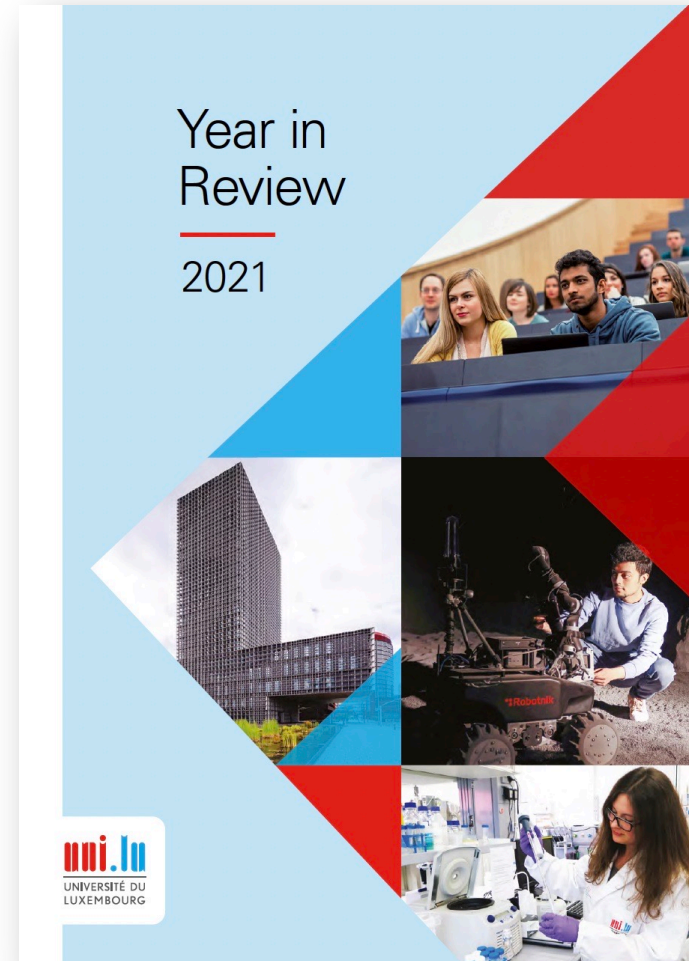
2021 Annual Report
(published June 2022)

**Editor of the 2022 Annual Report
of the University of Luxembourg**

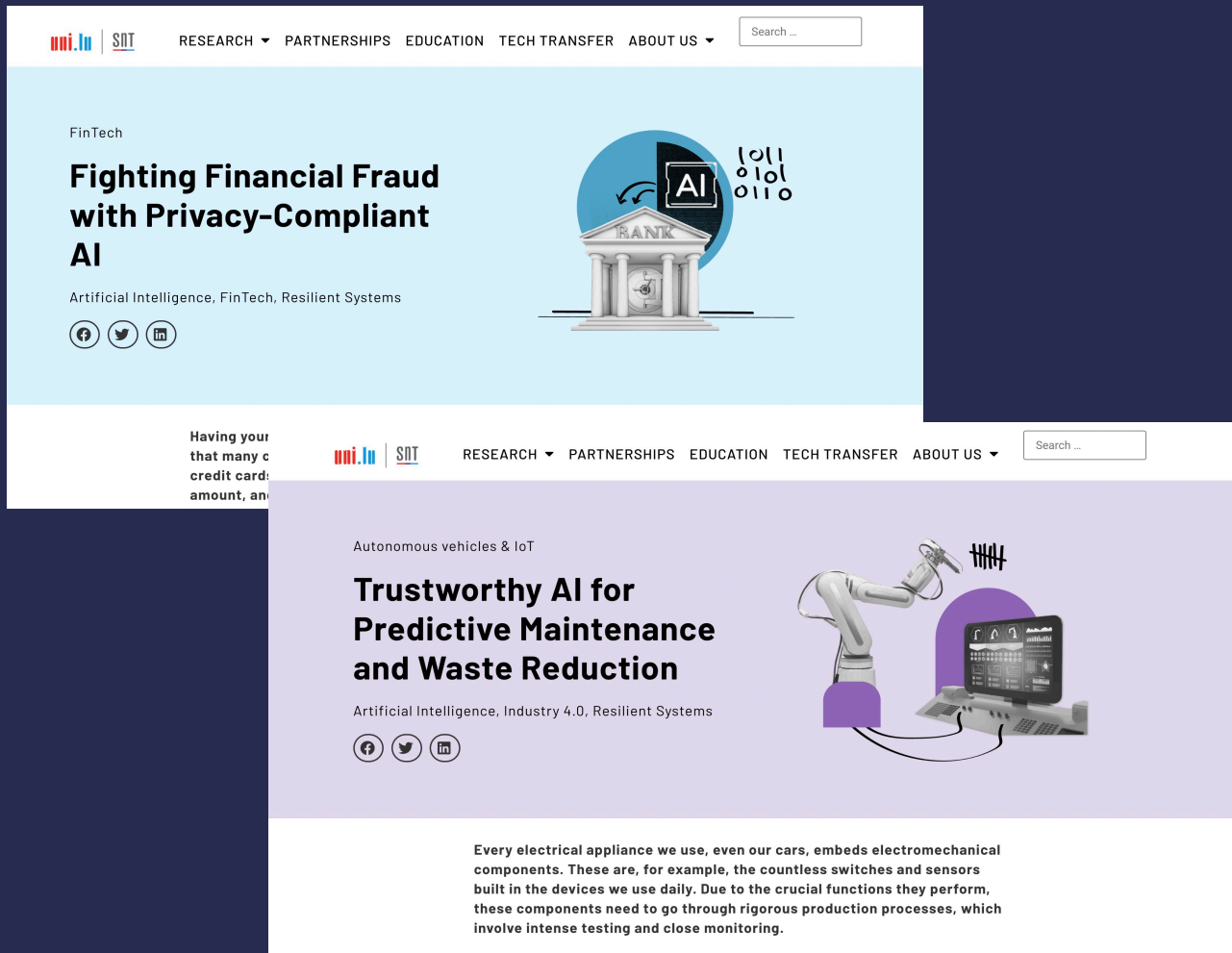
Editing and proofreading of the entire content of the 2021 annual report in collaboration with the designer and the different departments providing content and images.

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Writing – Technical Articles



Client: University of Luxembourg

2022 SnT Annual Report
(published March 2023)

[Trustworthy AI for Predictive Maintenance and Waste Reduction](#)

[Empowering Cognitive Radars with Active Learning](#)

[Fighting Financial Fraud with Privacy-Compliant AI](#)

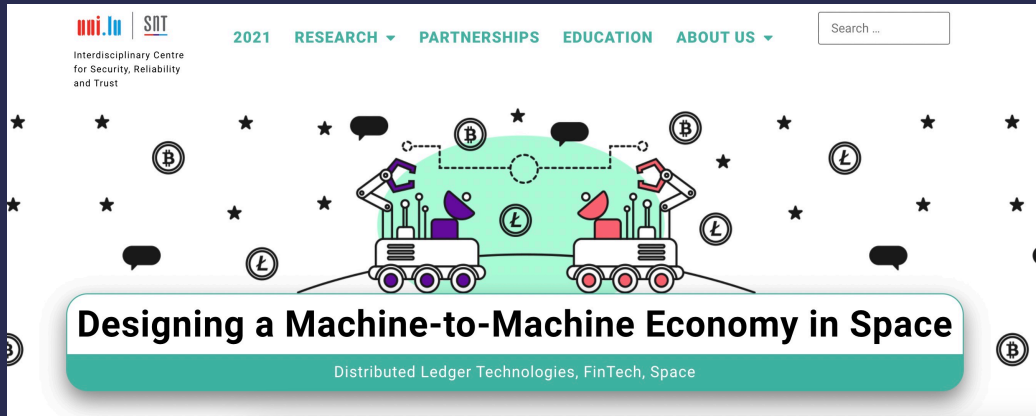
[A Lab for Quantum Key Distribution in Luxembourg](#)

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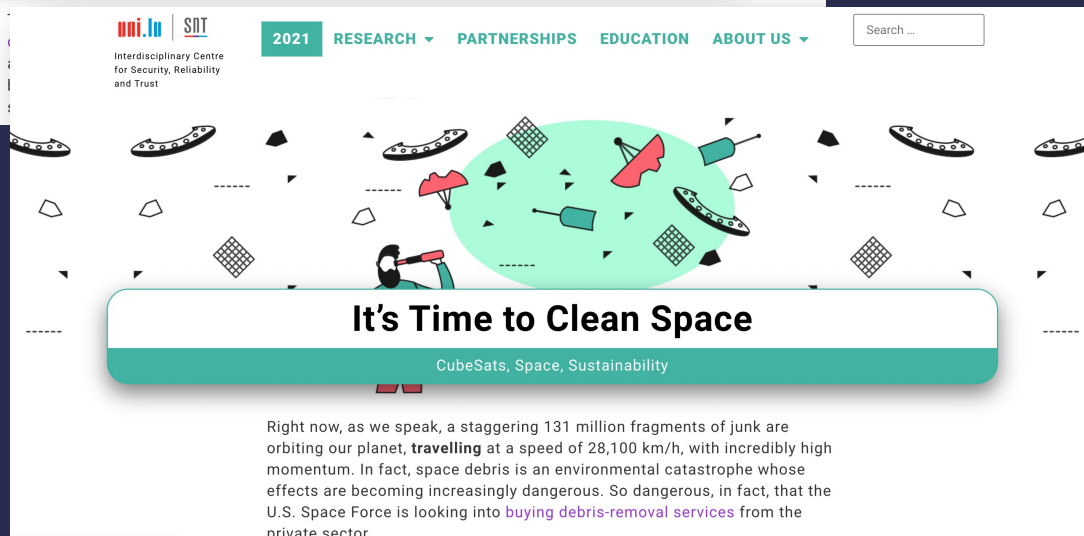
Writing – Technical Articles

Client: University of Luxembourg

2021 SnT Annual Report
(published March 2022), SnT News



[Designing a Machine-to-Machine Economy in Space](#)



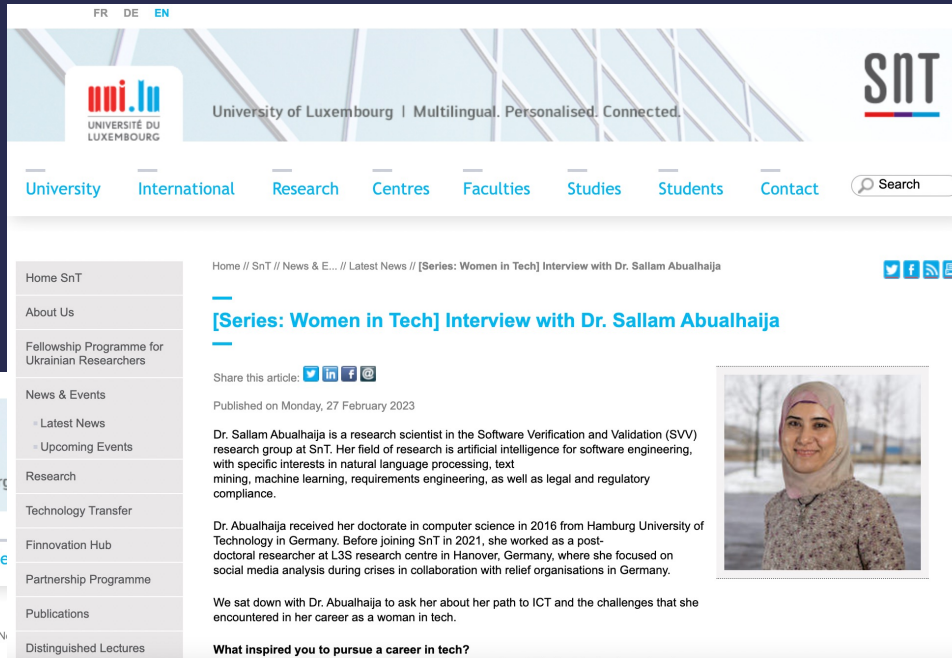
[It's Time to Clean Space](#)

[The Robots Protectors of Space](#)

[Addressing the Challenges of DevOps for Cyber-Physical Systems](#)

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Writing – Human-interest stories



Client: University of Luxembourg

“Women in Tech” campaign
snt.uni.lu, Spring 2023

[Interview with Dr. Tamara Roth](#)

[Interview with Dr. Sallam Abualhajja](#)

[Interview with Olga Christidi-Loumpasefski](#)



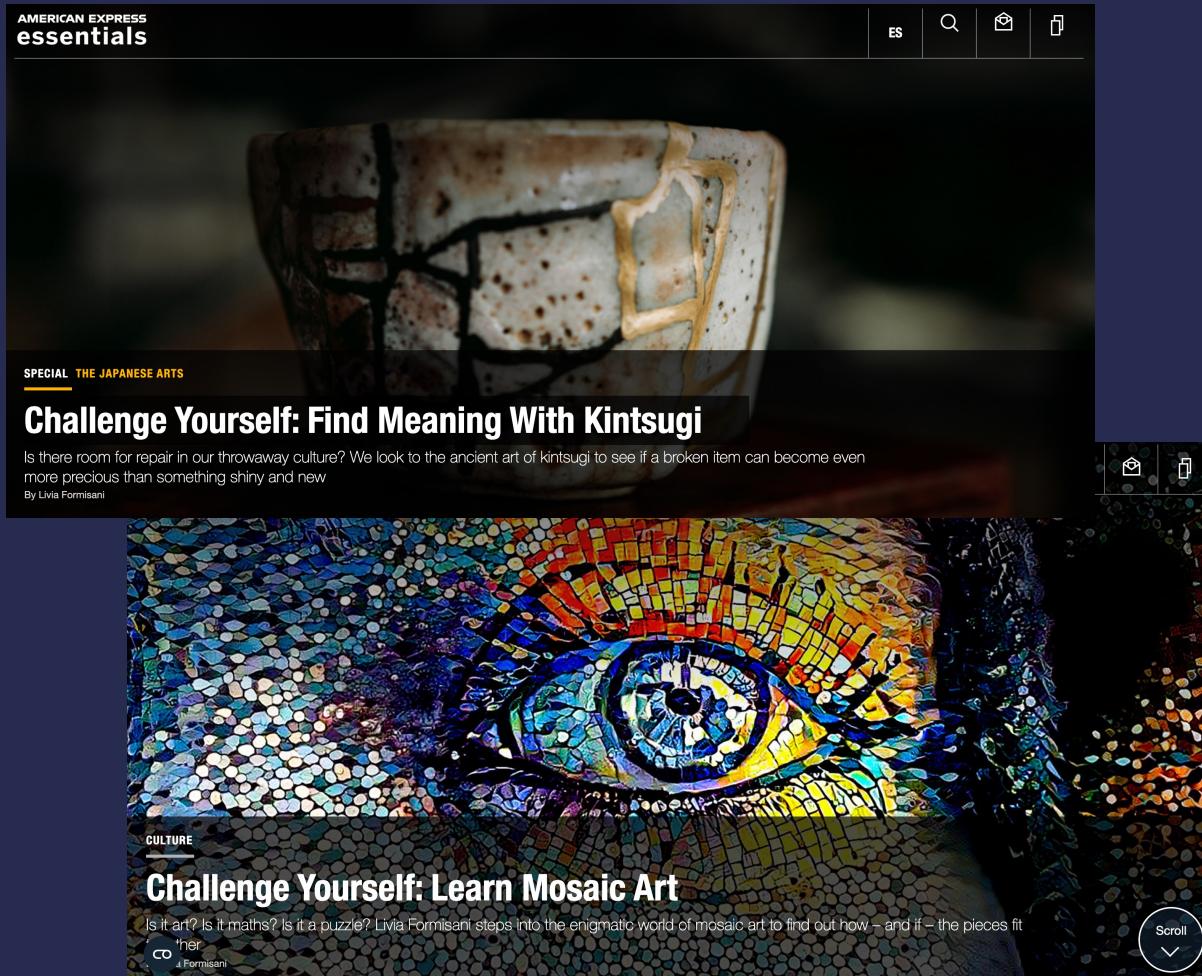
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Writing - My Column

Client: American Express Ltd

2017 - ongoing

My Column: "Challenge Yourself" on American Express Essentials



[Challenge Yourself: Find Meaning with Kintsugi](#)

[Challenge Yourself: Learn Ballet \(Yes, As An Adult\)](#)

[Challenge Yourself: Learn Mosaic Art](#)

[Challenge Yourself: Grappling with Aikido](#)

[Challenge Yourself: Beating the Brazilian Samba Drum](#)

[All my articles on American Express Essentials](#)

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